

From: CLK Council Info
Sent: Thursday, April 23, 2015 6:03 PM

Subject: Budget Speaker Registration/Testimony
Attachments: 20150423180258_CCH Bill 24 Budget Hearing Testimony 4-29-15.pdf

~~Speaker Registration~~/Testimony

All fields marked "(*)" are required and must be completed in order for this form to be valid.
Note: Registrations are not accepted prior to the agendas being posted.

Name(*) Murray Clay
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Email (*) blee@ulupono.com
Meeting Date (*) 2015-04-29
Council/PH Committee (*) Budget
Agenda Item (*) Bill 24
Your position on the matter (*) Support
Representing (*) Organization
Organization Ulupono Initiative
Do you wish to speak at the hearing? (*) No

Written Testimony

Testimony Attachment 20150423180258_CCH Bill 24 Budget Hearing Testimony 4-29-15.pdf
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Email: communications@ulupono.com

HONOLULU CITY COUNCIL COMMITTEE ON BUDGET
Wednesday, April 29, 2015 — 9:00 a.m.

Ulupono Initiative Strongly Supports Bill 24, Relating to Car Sharing

Dear Chair Kobayashi, Vice Chair Manahan, and Members of the Committee:

My name is Murray Clay and I am Managing Partner of the Ulupono Initiative, a Hawai'i-based impact investment company that strives to improve the quality of life for the people of Hawai'i by working toward solutions that create more locally grown food, increase clean, renewable energy, and waste reduction.

Ulupono strongly supports Bill 24, which establishes a pilot program to dedicate parking stalls for car-sharing organizations. A key component to make a successful car-sharing program is to ensure an adequate amount of available parking stalls.

According to DBEDT, roughly 28% of Hawaii's imported petroleum is consumed for ground transportation. Furthermore, ground transportation, such as cars and trucks, relies almost exclusively on imported fossil fuels for its energy. The state needs to reduce and displace petroleum used for ground transportation. Currently, a good opportunity to support such goals is by encouraging the use and adoption of car-sharing among the general public.

According to Susan Shaheen of Berkeley's Transportation Sustainability Research Center, car-sharing has been shown to reduce the vehicle miles traveled of car-sharing members by 40 – 79% ("North American Car-sharing: 10-Year Retrospective"). That could equate to a reduction of over 200 gallons of fuel each year per member (average 9,000 miles traveled, reduced by 50% at 21 miles per gallon). This impact could significantly reduce overall demand for petroleum used for ground transportation. In addition, car-sharing programs are a great complement to transit oriented development, public transportation, bike-sharing and other alternative modes of transportation. It enhances modality choices for residents and encourages smart transportation.

Therefore, Ulupono is investing in companies that promote alternative forms of transportation. These include WaySine, which provides bus riders with real-time information about their wait time at bus stops, and Bikeshare Hawai'i, which will offer a network of rentable bicycles across Honolulu. This bill will further promote transportation methods such as car-sharing that reduce imported fossil fuels.

As Hawai'i's energy issues become more complex and challenging, we appreciate this

Investing in a Sustainable Hawai'i

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committee's efforts to look at policies that support renewable energy production.

Thank you for this opportunity to testify.

Respectfully,

Murray Clay
Managing Partner